



LPIN District Five Representative &lt;district5@lpin.org&gt;

**Notes: "Branding Committee" Aug 7, 2025**

1 message

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To: district5@lpin.org

Thu, Aug 7, 2025 at 7:53 PM



## Notes from "Branding Committee"

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Open meeting notes

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### Summary

LPIN Chairman highlighted issues with the National Committee's efficiency and personal frustration with technology, while discussing the reprinting of materials with the updated "Libertarian Party of Indiana" logo, and the ongoing fixes for the merchandise store and website. LPIN Chairman also expressed concerns about potential redistricting and the purpose of a constitutional convention, and outlined priorities for branding materials, including rack cards, banners, tents, and yard signs, for distribution to affiliates and candidates through district representatives. The participants in the meeting were LPIN Chairman, LPIN District Five Representative, LPIN District Six Representative, and Andy Burns.

### Suggested next steps

- LPIN Chairman will talk to Mark about filing a lawsuit against the state for election interference if they pass a law allowing redistricting in the middle of the 10-year period.

- LPIN Chairman will talk to Andrew and ask him to look at the collateral and rewrite them for Indiana, as well as new ones specific to Indiana property tax, food freedom, growing your own garden, backyard chickens, and cannabis.
- LPIN District Five Representative will work on the redistricting language for the rack card.
- LPIN District Five Representative will find quotes for branded pop-up tents, and design 4x8 and 2x6 vinyl banners with phrases like "less government, more freedom" or "minimum government, maximum freedom."
- LPIN District Five Representative will start with rack cards, door hangers, tents, and other banners, and then create individual items for people to donate to.
- LPIN District Six Representative will source pricing for initial orders: a couple hundred rack cards (2500, 5000, 10000), 30 banners, 10 tents, and door hangers (10,000, 25,000, or 50,000).

 Notes by Gemini

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